



**KRISHNARAO SITARAM DESAI SHIKSHAN MANDAL'S  
S. K. PATIL SINDHUDURG MAHAVIDYALAYA, PATRIOT LATE  
SHANKARRAO GAWANKAR SCIENCE COLLEGE AND  
RAMBHAU PARULEKAR JUNIOR COLLEGE,  
MALVAN, DIST. SINDHUDURG (MAHARASHTRA STATE)-416 606**

## **National Service Scheme (NSS)**

**2021-22**

### **District Level Intercollegiate Essay Competition**

**World Tourism Day, 27<sup>th</sup> September, 2021**

**WORLD TOURISM DAY 2021 | TOURISM FOR INCLUSIVE GROWTH**

World Tourism Day (WTD) is a thematic event held every year on September 27, underscoring the socio-economic impact of tourism. Since 1980, the United Nations World Tourism Organization has celebrated World Tourism Day as international observances on September 27. This date was chosen as on that day in 1970, the Statutes of the UNWTO were adopted. The adoption of these Statutes is considered a milestone in global tourism. The purpose of this day is to raise awareness on the role of tourism within the international community and to demonstrate how it affects social, cultural, political and economic values worldwide. The theme of the day was "Sustainable Tourism", in 2017. In 2018 the theme was "Tourism and the Digital Transformation". In 2019 the theme was "Tourism and Jobs: a better future for all". In 2020 the theme was: "Tourism and Rural Development". In 2021 the theme is "Tourism for Inclusive Growth".

The COVID-19 pandemic has had a massive social and economic impact. Both developed and developing economies have been hit. And marginalized groups and the most vulnerable have been hit hardest of all. The restart of tourism will help kickstart recovery and growth. It is essential that the benefits this will bring are enjoyed widely and fairly.

UNWTO has therefore designated World Tourism Day 2021 as a day to focus on Tourism for Inclusive Growth. This is an opportunity to look beyond tourism statistics and acknowledge that, behind every number, there is a person. World Tourism Day, celebrated each year on 27 September, is the global observance day fostering awareness of tourism's social, cultural, political and economic value and the contribution that the sector can make towards reaching the Sustainable Development Goals.



To mark the celebration of World Tourism Day, our S. K. Patil Sindhudurg Mahavidyalaya, Malvan, Dist. Sindhudurg has been organized 'Tourism Week 2021' from 27<sup>th</sup> September, 2021 to 03<sup>rd</sup> October, 2021. National Service Scheme (NSS) Department of college has organised this essay competition as the part of this celebration.

### **Contents and issues to be addressed:**

The essay competition targets students in different colleges of Sindhudurg district and is expected to be easy and engaging to read. At the same time, its findings have to be based on verifiable quality research, data, solid arguments and factual content, in order to meet general quality standards.

### **Entry requirements:**

#### **1. Formal aspects:**

(a) Entries must be written in Standard English, Marathi or Hindi and be the original, unpublished work of the author and not infringe any copyright.

(b) The minimum length is 3000 words and maximum 5000 words. It can be handwritten or typed. If it is handwritten, the handwriting should be neat and readable. If essay is in typed format, use Unicode format for typing.

(c) Each essay must include a title page, not considered text, with the following information: essay title, author's name, Organization/institution (if applicable), full contact details, total number of pages.

(d) The essay is to be submitted in PDF format online mode only. The size of PDF file should be less than 10 MB.

**2. Images:** Any copyrighted material used in the essay must be properly identified.

**3. References:** Referencing should be used as needed, allowing for consistent fact checking, without compromising the readability of the essay.

#### **4. Submission:**

(a) Deadline closes on 11.30 a.m. of 27<sup>th</sup> September, 2021. Entries submitted after this deadline will not be eligible.

(b) Only one (1) essay may be submitted by each contestant. Each participant will receive immediately digital participation certificate. Use following Google form link for the submissions.

[https://docs.google.com/forms/d/e/1FAIpQLSd-YG04zIE1IPDlqcoG4TU6pZXSrDz\\_xvQILPvxiFCSBiJWA/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSd-YG04zIE1IPDlqcoG4TU6pZXSrDz_xvQILPvxiFCSBiJWA/viewform?usp=sf_link)

#### **5. Copyright:**

Copyright in all contributions remains with the authors. By submitting a contribution, the author consents to its use. The competitor shall hold NSS Department, S. K. Patil Sindhudurg Mahavidyalaya, Malvan harmless from any action, claim, loss, damage, liability and/or expense arising from or connected to the infringement of intellectual property rights, copyright or any other claim with respects of the material submitted.

**6. Papers incompatible with the above requirements will not be considered.**

Participation implies acceptance to be bound by the above terms and conditions. Failure to comply with the above terms and conditions may result in the disqualification of the competitor.





## Judging

Appointed Jury will judge the essays at its sole discretion using six criteria: content, comprehension, organization, creativity, writing, and adherence to contest requirements.

## Prizes

Three winners of the essay competition will be announced as part of the official Tourism Week celebrations at S. K. Patil Sindhudurg Mahavidyalaya, Malvan through a special press release to be disseminated through the website and networks. Winners will be awarded by a digital certificate.

## Topics for Essay Competition


1. Tourism for Inclusive Growth
2. Sindhudurg: First Tourism District
3. Covid-19 Pandemic and Tourism
4. Indian Tourism
5. Paths of Sustainable Tourism

## Contacts:

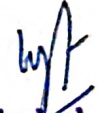
1. Prof. S. P. Khobare, NSS Programme Officer – Mob. 7588133972, 8766989636
2. Prof. B. H. Chougule, N.S.S Programme Officer – Mob. 7820938136
3. Ku. Poorva H. Vengurlekar, N.S.S. Student Leader (Girls)- Mob. 9322296871
4. Ku. Ratharaj D. Turi, N.S.S. Student Leader (Boys) – Mob. 7588565708

Date- 08<sup>th</sup> September, 2021

Place- Malvan

  
(S. P. Khobare)  
Programme Officer

National Service Scheme Unit  
S. K. Patil Sindhudurg Mahavidyalaya  
Malvan Dist -Sindhudurg

  
Principal  
S. K. Patil Sindhudurg Mahavidyalaya  
MALVAN, (Dist. Sindhudurg)